



Report on

Interview with President of Koyambedu Vegetable Market

(insights regarding the climatic conditions in the surrounding area and provided essential tips to the farming community on selling agricultural goods)

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On 02/12/23, MITS Radio 90.8 had the honor of hosting **Shri. S. Chandran, the President of the Koyambedu Vegetable Market**, for an enlightening interview. Shri. Chandran shared valuable insights regarding the climatic conditions in the surrounding area and provided essential tips to the farming community on selling agricultural goods.

Interview Highlights:

Shri. Chandran began by discussing the prevailing climatic conditions in the region, highlighting the impact on agricultural activities. He emphasized the need for farmers to stay informed about weather patterns and adapt their farming practices accordingly. According to him, understanding the climate can help farmers make informed decisions regarding crop selection, irrigation, and pest control measures.



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During the interview, Shri. Chandran offered several valuable tips to the farming community. He stressed the importance of adopting sustainable agricultural practices to ensure long-term productivity. He also encouraged farmers to diversify their crops to mitigate risks associated with climate change and market fluctuations. Shri. Chandran shared insights on effective ways for farmers to sell their agricultural goods. He emphasized the importance of networking and building relationships with buyers, wholesalers, and retailers. Additionally, he advised farmers to leverage technology and online platforms to reach a broader market and obtain fair prices for their produce.

Outcome:

The interview with Shri. S. Chandran was both informative and enlightening. His expertise and insights into climatic conditions, farming practices, and selling agricultural goods provided valuable guidance to the farming community. MITS Radio 90.8 looks forward to hosting more such knowledgeable guests to empower and educate our listeners.

Photos:





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